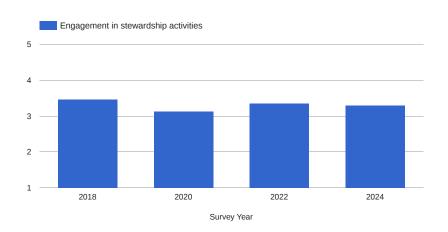
PUGET SOUND VITAL SIGNS

INDICATOR ENGAGEMENT IN STEWARDSHIP ACTIVITIES

This indicator is a measure of the extent to which Puget Sound residents engage in environmental stewardship activities that they perceive as meaningful to themselves, their community, and the environment. Because of the importance of intrinsic motivation to sustaining behaviors and overall human wellbeing, it also provides a measure of the degree to which engagement in stewardship activities contributes to wellbeing.

Engagement in stewardship activities



Index of Stewardship Engagement based on frequency of engagement across a five-point scale (where 1 is never and 5 is frequently or almost every day).

Key Vital Sign Indicator Results

- We measure Sound Stewardship by asking respondents how often they engaged in stewardship behaviors or activities for different reasons.
- 3.30 (out of 5) was the average response in 2024, which equates to participants engaging in stewardship activities at least once a month, or "occasionally" based on a five-point scale.
- Motivations for stewardship engagement are equally spread across communal, personal, and environmental motivations.

CONTRIBUTING PARTNERS



Indicator Progress

Target Status





Target

No targets are currently set for this indicator.

Data Source

Oregon State University Human Dimensions Lab

Human Wellbeing Vital Signs Survey 2024 Summary Report

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