The Sense of Place Index measures the percent of residents who express a positive connection, a strong sense of stewardship, and a sense of pride about being from Puget Sound. This indicator will inform us about peoples' emotional connection to Puget Sound.

**Sense of Place Index**

*By: Response*

Respondents were asked to rate their agreement or disagreement with statements about sense of place on a seven-point scale from 'Strongly Disagree' (1) to 'Strongly Agree' (7).

**Key Vital Sign Indicator Results**

- Over 75 percent of Puget Sound residents “agree” or “strongly agree” that Puget Sound plays a role in their identity, pride, and attachment.
- Those living in the northern and western Puget Sound counties expressed slightly higher sense of place on average. There was no significant difference among Latinx and non-Latinx respondents in 2020.
- These data have not changed since 2018.

**Contributing Partners**

*Oregon State University*

**Data Source**
Oregon State University Human Dimensions Lab

**Vital Signs Survey Summary Report 2020**

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