The Sense of Place Index measures the percent of residents who express a positive connection, a strong sense of stewardship, and a sense of pride about being from Puget Sound. This indicator will inform us about peoples' emotional connection to Puget Sound.

**Key Vital Sign Indicator Results**

- Over 75 percent of Puget Sound residents “agree” or “strongly agree” that Puget Sound plays a role in their identity, pride, and attachment.
- Those living in the northern and western Puget Sound counties expressed slightly higher sense of place on average. There was no significant difference among Latinx and non-Latinx respondents in 2020.
- These data have not changed since 2018.

**Contributing Partners**

Oregon State University

**Data Source**

Oregon State University Human Dimensions Lab

**Vital Signs Survey Summary Report 2020**

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