

PUGET SOUND VITAL SIGNS

INDICATOR SENSE OF PLACE INDEX

The Sense of Place Index measures the percent of residents who express a positive connection, a strong sense of stewardship, and a sense of pride about being from Puget Sound. This indicator will inform us about peoples' emotional connection to Puget Sound.

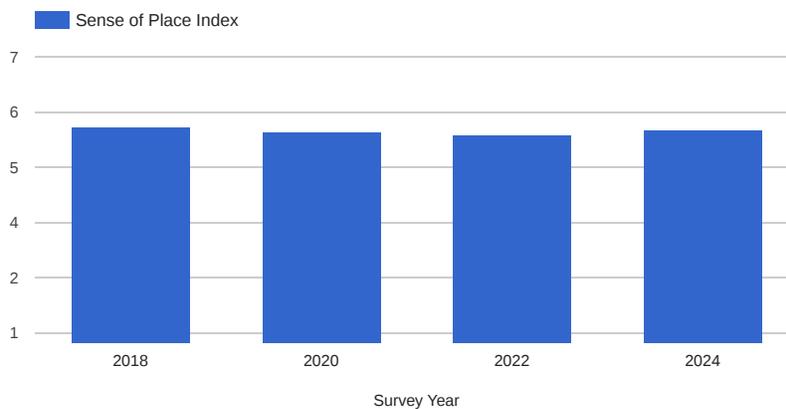
Indicator Progress



Target Status



Sense of Place Index



Index of Sense of Place on a seven-point scale based on how respondents agree or disagree with statements about their sense of place in Puget Sound (where 1 is strongly disagree and 7 is strongly agree).

Target

No targets are currently set for this indicator.

Data Source

Oregon State University Human Dimensions Lab

[Human Wellbeing Vital Signs Survey 2024 Summary Report](#)

Indicator Lead

Kelly Biedenweg
Kelly.Biedenweg@oregonstate.edu
Oregon State University

Last Updated

07/31/2025

Key Vital Sign Indicator Results

- We measure Sense of Place by asking respondents to rate their agreement or disagreement with seven statements about sense of place.
- Most people in Puget Sound describe an identity and/or attachment to Puget Sound as a place. 5.61 was the average survey response in 2024 (out of 7), which means respondents “somewhat agree” that they have a sense of place in the Puget Sound on a seven-point scale. This is consistent with participants’ responses since 2018.
- About 42% of respondents do not believe they would be satisfied living outside of Puget Sound.

CONTRIBUTING PARTNERS



TO LEARN MORE ABOUT THE VITAL SIGNS VISIT: vitalsigns.pugetsoundinfo.wa.gov OR CONTACT: vitalsigns@psp.wa.gov